

BIG RACES AT SIOUX CITY

Many Auto Fans Are Preparing to Make the Trip.

ALL THE CRACKS ARE ENTERED

The \$25,000 Sweepstakes for a Distance of 200 Miles a Card that Draws the Best of the Country.

That the \$25,000 sweepstakes, distance 200 miles, to be run on the Sioux City speedway July 4th, will have a maximum field of starters, there is no doubt. Twenty-seven cars are the limit which may be started on a two-mile speedway, and twenty-six entries have been made. The purse for the event is the largest ever hung up for a 200-mile contest, and as was expected, it has lured the best cars and the cream of the drivers to Sioux City. The advanced guard of the galaxy of racing stars who are to participate in the Sioux City meet already have arrived at the course and some have made practice trials. Harry Grant, Ralph Mulford, Bill Chandler, Ed Rickenbacker, Mel Stringer, Bob Burman and a number of others have located camps.

Burman and Mulford. Bob Burman, the "speed king," and Ralph Mulford, winner of the 1911 Vanderbilt cup race and numerous other big races, will be seen at the wheel of the Peugeot cars which showed such sensational speed at Indianapolis. The third Peugeot will be handled by Mel Stringer. Other entries include Billy Knipper, DeLage; Barney Oldfield and Gil Anderson, Stutz; Harry Grant and George Babcock, Sunbeam; Spencer Widhart, Mercedes; Cyrus Fatscher, Marmon; Keene, Beaver; Wilcox, Gray Fox; Klein, King; Wetmore, Chalmers; Chandler, Brander; Bull Dog; Moran, Metropoli; Bennett, Moon; two Dusenbergs, one of which will be driven by Rickenbacker; Callahan, Staffor; Bower, National; Brook, Ray; Mason, Mason; and the White car and others with drivers yet to be named.

Revised Open Events. In addition to the 200-mile feature there will be open events staged for which substantial prizes will be hung up. Unquestionably, the meet will be the biggest automobile carnival which that section of the middle west has ever seen. Most of the drivers either have arrived or are on their way to Sioux City with their cars. In anticipation of the huge crowds, extra grandstands are being arranged for.

More than 200 automobile enthusiasts from Omaha have already declared their intention of attending the races there on the Fourth. The Cadillac club, the Omaha Automobile club and the Commercial club are all preparing to make the trip in autos and many will go on the trains.

Pedagogue Uses Overland Motor to Teach School

Australia has a pedagogue who teaches a school several thousand miles in diameter. He conducts his class in a district of Queensland where a ranch of 25,000 acres is considered small. In order to gather enough pupils to fill a one-room school house it would be necessary to draw on the entire country within a radius of 500 miles.

So instead of supporting a number of struggling educational institutions in semi-populated localities, the Australian government engages an itinerant school master who is an expert motorist and a hardy tourist. For his use they have purchased an Overland automobile from the Willys-Overland dealer in Queensland.

In his car the traveling teacher goes from ranch to ranch making stops of two or three days each, distributing books and mapping out a course of instruction by which the youngsters can easily teach themselves. The pupils are treated to lengthy vacations every year, as the school terms are curtailed by heavy rains that sweep Australia during the spring and often continue through the summer. During these seasons the streams are flooded and the roads are impassable for all vehicles.

Besides the lone tourist the car carries sixty gallons of gasoline, ten gallons of oil, thirty gallons of water and 150 pounds of school books. During his first term the schoolmaster covered more than 4,000 miles and did not see a railroad track for six months.

Selling Campaign to Be Inaugurated By Moline Company

Enthusied by the unusual success of the Moline-Knight during the last season President W. H. Van Dervoort of the Moline Automobile company has decided to wage a national advertising and selling campaign that will make the name of Moline-Knight known wherever motor cars are driven.

A more comprehensive selling campaign is being mapped out by Moline-Knight officials than at any time during its eleven years' affiliation with the motor car industry.

"Public demand for the Moline-Knight has shown us that we must have a larger dealer representation throughout the United States," says President W. H. Van Dervoort.

"That we have proved every claim made for the Moline-Knight not only by its 24-hour non-stop run on the testing block of the Automobile Club of America, but by actual use of these cars in every-day service from Boston to San Francisco, is evidenced by the increasing demand on the part of the public for Knight motor cars."

"All this has been accomplished and we are now ready to start a national selling and advertising campaign contract with additional dealers, giving them good-sized territory and back them up with the right kind of advertising in national publications and daily newspapers."

AUTO RACE FOR PANAMA EXPOSITION IS PLANNED

An automobile race across the continent is now practically an assured event in connection with the Panama-Pacific exposition to be held at San Francisco next year. W. L. Hughson, president of the Pacific Klassikar branch, who is chairman of the exposition racing committee, is authority for the statement that the most important preliminaries have already been arranged, although there of course remains a vast amount of work in obtaining rights of way across the various states and counties. This will be the

Has Kept a Lively Pace Since a Boy



A regular live wire is Raymond L. Harpham, more familiarly known by the sponsonous brief of Ray, who is district manager for the Firestone Tire company and when a habitus of automobile row hears a chug, a honk, gets a short glimpse of a blue streak and hears a farewell shout up the street a considerable distance he immediately guesses Harpham. Ray is in a class by himself as a speed merchant and even his career since leaving college has been nothing short of meteoric. Harpham went to Buchtel college in Akron, O., and there he won a flock of medals for running on the cinder track and for starring at basket ball.

After graduation he entered the service of the Firestone firm. One year in Akron and he was sent to Chicago. Two years and a half in Chicago and he became branch manager in Omaha. He has been there three years now and the local branch has become one of the dependable branches in the big Firestone system. Harpham has a host of friends in Omaha and despite his success the top button of his vest is not in the least strained. He is the same old Ray that he was when a boy in Akron, but he is a bit more matured and steadied and he now gives more attention to business than he did during his factory days at Akron.

LONGEST ROAD RACE EVER HELD AND WILL UNDOUBTEDLY ENLIST ALL THE GREAT DRIVERS OF THE WORLD.

CADILLAC COUPE EARNS PERFECT SCORE IN RUN

That even a reliability run in these days of mechanical achievement can reveal something new and unusual was demonstrated at the recent contest held by the Chicago Athletic association and the Chicago Automobile club in a run to Peoria, Ill., and back. By long odds the most discussed feature of the contest was the winning of a perfect score by a Cadillac coupe, the only car of that type in the event.

Among the contestants was George B. Dryden, a director in the Chicago Athletic association. Mr. Dryden has never been in a reliability run, and, doubtful of his ability to handle a car under such conditions, was about to decline to participate. At the last moment, however, he elected to pilot his Cadillac coupe.

So well did he drive and so satisfactorily did his coupe perform, that Mr. Dryden not only earned a clean score, but satisfied himself that his coupe was as fast as any of the machines in the run, and as economical as many a smaller and lighter car. Moreover, on the return from Peoria Mr. Dryden had the laugh on the other contestants because of the hard rain that fell.

At the banquet following the run, Mr. Dryden was voted a medal as the only man who had ever driven a coupe to victory in a two-day reliability contest, traversing 220 miles.

SCOFIELD COMES BUT FINDS HUFFMAN IN SOUTH DAKOTA

A. W. Scofield of the Hupp Motor company of Detroit was in Omaha last week, found W. L. Huffman, the local agent, in South Dakota, accompanied by W. N. Hollen, his Chandler sales manager.

Federal Employees on Summer Schedule

Employees of the federal building have started on the summer schedule in a number of offices, working but four hours on Saturday, instead of from six to eight hours, as has been the custom.

SCHOOL BOARD WILL HAVE SPECIAL MEETING MONDAY

A special meeting of the Board of Education will be held Monday noon to appoint janitors. President C. T. Walker has issued the call for the meeting.

A REAL DUTY

of every person to try and maintain the highest possible standard of health. This plan can be helped along wonderfully by the use of

HOSTETTER'S STOMACH BITTERS

It tones, strengthens, invigorates the digestive organs, the liver and bowels and thus promotes good health.

FINN'S BAND WILL PLAY AT LAKE MANAWA TODAY

Finn's band will give a two-part program of selections at Lake Manawa this afternoon and evening. The schedule includes both classical and popular music.

PART I. March—"Hurray Boys".....Lacalle Overture—"Paraphrase".....Supple Two characteristic numbers: (a) Delicatessen Rag, "Pickled Beets" (b) A Rhapsody Novellette, "Notoriety".....Widmer Heistation, "Valse June".....Baxter Dance Descriptive, "Ghost Dance".....Sallabury Excerpta from Gilbert Sullivan's comic opera, "Iolanthe".....Meyreles

PART II. Introduction and Soldiers' Chorus from "Tannhauser".....Wagner Grand selection from "Marrtiana".....Wallace Character sketch, "Humoresque".....Dvorak-Lampe Grand Potpourri, "Scotch Melodias".....Bonnieau (Introducing solos for principal instruments) Intermezzo—"Pas des Fleurs".....ART. Tobani (From Debussy's ballet, "Nala") Popular Selection—"The Rag-Bag".....ART. Dean (Embodying "When I Dream of Old Erin," "You'll Never Know the Good Fellow I've Been," "When Uncle Joe Plays a Rag on His Old Banjo," "An Irish Fair Day," "Sailing Down the Chesapeake Bay," and several other popular song successes.)

FATHER VRANEK OBSERVES SILVER JUBILEE TUESDAY

Rev. John A. Vranek, pastor of St. Wenceslaus' church, will celebrate his silver jubilee as a priest Tuesday. Bishop Knud of Superior, Wis., will preach the sermon at a high mass, which will start at 8:30 a. m. In the evening at 8 o'clock a reception will be given the pastor by his parishioners.

COMMERCE GRADUATES ARE SECURING POSITIONS

Twelve of the ninety-four graduates of the Omaha High School of Commerce have secured positions and all of the graduates will have been provided with work within the next month, according to Principal Ruzsinski.

Omaha Real Estate is the best investment you could make. Read The Bee's real estate columns.

Are Automobile Owners Your Best Customers?

Undoubtedly, yes, for manifestly they have the most money and are good spenders. Otherwise, they couldn't afford a car and the cost of its up-keep.

That's why advertising in mediums that go largely to automobile owners pays out best

Every third reader of Twentieth Century Farmer owns an automobile! We have figures that prove it.

Besides, they own big, rich farms and their bankers will tell you they average larger bank accounts than their city brothers.

The fact that 108,000 of these farmers in Nebraska and Iowa read Twentieth Century Farmer explains why this paper successfully carries so large a volume of all kinds of advertising.

We want to send you these automobile figures and a sample copy of our publication.

Telephone Tyler 1000 or send a postal today.

Twentieth Century Farmer
Advertising Department, Bee Building, Omaha, Neb.

PAIGE

The shipping "yard" reflects Paige popularity

In the Paige shipping yard and on the loading platform—that's where you will find the proof of Paige popularity.

Hour after hour—day after day—Paige cars are started on their way to every state of the Union in response to a persistently increasing demand from the public.

Argue as you will there is no greater object lesson than this—no greater proof of Paige supremacy in the motor car field.

Here at the factory, we know what the public thinks of the Paige. There is only one way that we can interpret the tidal wave of demand that surges back to us from Paige dealers all over the country.

No one could misunderstand a demand that has increased Paige sales from \$44,000 to \$1,250,000 a month. No one could misunderstand a demand that has moved us bodily from a small two-story plant into the present mammoth Paige factory.

No one could misunderstand a demand which has compelled us to increase our output from 300 to 13,000 cars annually.

In the face of such figures—in the face of such staggering evidence, there is only one possible answer. Paige cars are PREFERRED cars with the motor buying public. Paige cars are leading the medium-priced field.

Turn these figures over in your mind—look at the matter from all angles—and you must inevitably return to the same conclusion. Then remember that Paige cars would not be the most popular cars unless they had won that reputation through actual, demonstrated merit. Overwhelming public preference is not a matter of mere "chance" these motor-wise days. Paige demand is indisputable evidence of Paige quality.

When you buy a Paige you are buying the choice—the preferred selection—of men who judge values in the medium-priced field.

The Paige-Detroit Motor Car Company, Detroit, Michigan

PAIGE CO., OF NEBRASKA

2417 Farnam Street. B. M. HUBBANK, Mgr. Omaha, Neb.

"36" Glenwood Model \$1275
Gray & Davis Large Unit electric system and complete equipment.

Model "25" \$875



MR. AND MRS. RAY RICE TO BE GUESTS AT FIRST CHRISTIAN

Mr. and Mrs. Ray Rice, missionaries to Damoh, India, who are jointly supported by the First Christian church of Lincoln and the First Christian Church of Omaha will be in Omaha Sunday. They sail for their station August 1. Mr. and Mrs. Rice are graduates of the Nebraska State university. Mr. Rice was for some time the boys' Young Men's Christian association secretary of Lincoln. They left to enter the College of Missions at Indianapolis from which they both graduated this spring. Their work at Damoh will be to have charge of the boys orphanage there.

The services Sunday will be largely in their honor. The Bible school will give a missionary program, and will bring their offerings in support of the Damoh work. Service will be at 10:30 o'clock.

While they were at Indianapolis, Mr. Rice had charge of the boy scout work. Several hundred boys were under him. He made a success of this work and the boys presented him with a very fine rifle and equipment to take with him on India tigers hunting trips.

Mrs. Rice's maiden name was Merle Thomas.

A Consumptive Cough. Stop it and get relief for weak lungs, coughs and colds with Dr. King's New Discovery. 50c and \$1. All druggists.—Advertisement.



SAFETY FIRST

Goodrich gives you the best tire
Goodrich gives you the best price

Goodrich sees you through on low cost mileage from start to finish. Goodrich gives you more mileage, better tires, better tire service—and all of this at positively the lowest cost. There is no question about it.

The facts show for themselves over and over every day. The safety begins with Goodrich construction. The saving begins with the price and continues through long, inexpensive, pleasurable mileage. All this because Goodrich builds it for you in the non-skid tire which is best known, best liked, and the best "buy" in America today—

Goodrich Safety Tread Tires

Best in the Long Run

Here are the Goodrich prices that are printed all over the country for your protection and benefit.

There is no sound reason for paying more than the Goodrich schedule for any high-grade tire:

Size	Smooth Tread Prices	Safety Tread Prices	Grey Inner Tube Prices
30 x 3	\$11.70	\$12.65	\$2.80
30 x 3 1/2	15.75	17.00	3.50
32 x 3 1/2	16.75	18.10	3.70
33 x 4	23.55	25.25	4.75
34 x 4	24.35	26.05	4.90
34 x 4 1/2	33.00	35.00	6.15
35 x 4 1/2	34.00	36.05	6.30
35 x 4 1/2	35.00	37.10	6.45
37 x 5	41.95	44.45	7.70
38 x 5 1/2	54.00	57.30	8.35

Omaha Branch 2034 Farnam Street
The B. F. Goodrich Company
Factories: Akron, Ohio Branches in All Principal Cities
There is nothing in Goodrich Advertising that isn't in Goodrich Goods

When in doubt as to matters pertaining to Automobiles consult the advertising and news columns of The Bee